BOSTON WINTER PERKS

Cambridge and the surrounding Boston area get a bad rap when it comes to the length of our least popular season. We’ve decided to put together a brief promotional campaign to help highlight what makes the Boston area a great experience – even in the winter.

Morning Workout Routine
Need that extra motivation after New Year’s Day to get in some exercise? With 14 inches of snow every week, those love handles will disappear in no time. Grab a shovel and get going kids!

Street Performers
Boston is well known for its trend-setting culture. Some people call Boston “the Paris of Massachusetts.” Get noticed as a street performer in the busy Boston streets while jumping over slush filled potholes. Span the puddles and holes all while landing a tricky jeté in front of a growing crowd.

Scenic Boston Skyline
Look out towards Boston. On the far left, you’ll find the Prudential Tower. Or maybe it’s the John Hancock? I wish these clouds would go away. Regardless, if you like taking pictures of buildings across bodies of water, you’ll have plenty of luck in the Boston area. Squint through the fog and snow and be quick on the shutter, you just might get a photo that isn’t all white.

Boston Sports Fans
Sports bring people together. If you tell any of the rowdy ladies and gentlemen at a Boston sports game or parade that Tom Brady is your hero, you’ll be sure to have a new friend group in no time. WARNING: DO NOT MENTION ANYTHING ABOUT DEFLATED FOOTBALLS.

In conclusion, the Boston winter experience might not be for everyone, but it has its perks. At least we can all agree it’s better than Ithaca.
How to Write a Hare Today Article

We here at the Hare Today have been asked many times (see: twice) what all goes into writing a Hare Today article. This week seemed like as good a time as any to recount what goes into one of our stories, mostly because we were, like, literally just out of ideas. Getting back into the swing of things after Spring Break is hard. So, without further ado, here’s a week in the life of a Hare Today writer.

Tuesday: Receive Assignments
Our writers begin the process when they receive their weekly assignments in an unmarked manila envelope from rather secretive gentlemen in sunglasses and trenchcoats. This lets them get a jump on their brainstorming early in the process, except for that one time we accidentally received nuclear launch codes from the Soviets.

Wednesday: Research
For articles that require an interview or witnessing an event, today is usually the day that our writers begin setting their plans on how best to make it look like they did field work without actually doing any of that.

Thursday: Spirit Quest
Writers usually set Thursday aside to perform the occult rituals that will allow them to hone their comedy and converse with the Wittiest spirits on the other side, including Oscar Wilde, Voltaire, and Zack Galifianakis.

Friday: Intense Writing Session
Lol just kidding, who does work on a Friday anyway?

Saturday: Party
Our writers decide to further their brainstorming in the manner preferred by Ernest Hemmingway. As they say, “Write drunk, edit hungover”.

Sunday: Crisis of Faith
They say that panic is the best motivator. With that in mind, even more time panicking should motivate someone even more! And so, our writers spend as long as possible panicking about what to write, building up their motivation until they eventually pass out from exhaustion. But it’s a highly motivated nap!

Monday: The Finished Product
Apparently while our writers were passed out from their anxiety of what to write, the rabbits living in the Tower Courtyard took it upon themselves to sneak into the Lev Computer Lab at 3 AM and write articles for the week. And thus, the cycle is complete for another week!